

REQUEST FOR PROPOSAL

Project: Website Design and Development for Boundary Region Investment Portal
Issued by: Community Futures Boundary
Closing Date: July 16, 2025
Contact: Sarah@boundarycf.com

Project Overview

Community Futures Boundary invites proposals for the design and development of a new website dedicated to promoting regional investment across the Boundary Region of British Columbia. This site will serve as a hub showcasing economic opportunities, displaying up to date community specific statistics, and providing resources for investors and entrepreneurs interested in the area. We are looking for the proposal to include a 2 year contract to maintain the site as well.

Project Goals

- Promote investment and economic development in the Boundary Region
- Provide reliable, up-to-date regional and community specific data
- Showcase business and land opportunities in multiple small communities
- Improve visibility and online presence for the region
- Offer a modern, mobile friendly, and user-friendly design
- Provide a space to link to other community websites and resources

Target Audience

- Potential investors and entrepreneurs
- Economic Development professionals
- Local government
- Citizens (new, potential, and existing)

Key Features & Functionality

Looking for inclusion of the following items or suggested alternatives;

- Community Profiles
- Dashboard of up-to-date statistics
- Business & Investment Opportunities
- Interactive maps – to visualize investment zones and community layouts
- Resource Library – Documents, reports, and links useful to investors
- Contact Form & Inquiry Management – simple way to reach out for more information
- Multimedia Integration – Photos, videos, and testimonials showcasing the region.

Scope of Work

- Planning sessions with key stakeholders
- Front & Back end development of the site
- Basic SEO and analytics setup

- Ongoing hosting & maintenance services for 2 years
- Any training required for administrative users

Proposal Requirements

Please include the following in your proposal;

- Company Overview – Team and relevant experience
- Work Samples
- Budget Estimate – breakdown by phase (including ongoing maintenance)
- Project Timeline (based on project being awarded in August 2025)

Evaluation Criteria

- Experience with regional or economic development websites
- Understanding of project goals and regional context
- Technical capabilities and proposed solutions
- Timeline & cost-effectiveness
- References & Samples of work

Submission

Submit your proposal in PDF format by email to sarah@boundarycf.com. Subject line: RFP Response – Boundary Region Investment Website.

Notes

All submissions will be acknowledged by email.

We reserve the right to negotiate scope or budget based on final selection.

Questions regarding the RFP may be submitted by July 16, 2025 to sarah@boundarycf.com.